

## **DRIVING SCHOOL DIRECTOR**

### **Position Objective**

To Organize, Oversee, and Operate the Driving School Operation of Passion Church.

### **Position Description**

The Driving school director will be responsible for the team of instructors, students, and will operate each class and Lesson with excellence in line with representing Passion Church, and offering evangelical moments to students and families in the community

### **Qualifications/Abilities**

- A clear testimony of faith in Jesus Christ and a vital, growing personal relationship with Him.
- Commitment to moral purity.
- Commitment to the mission, Vision, and worship philosophy of Passion church.
- Demonstrated excellence as a teacher and in public relations
- Maintain appropriate State Licensing for themselves, the school and everyone on the instructor team
- Relational skills and an enthusiastic presence for leading Students
- Skilled in teaching, class planning.
- Skilled in organization, administration, and interpersonal relationships.
- A self-starter
- A team player with a positive attitude.

### **Responsibilities:**

- Maintain an authentic and growing walk with Jesus Christ through the ongoing spiritual disciplines of Bible reading, prayer, personal worship, fasting, confession, and fellowship.
- Build the necessary teams to carry out the Instruction for every Student
- Plan and execute and ongoing marketing plan to continually attract and retain customer base
- Plan and operate each classroom experience, and Driving lesson
- Oversee the Staffing and Scheduling of all Instructors
- Oversee the office, filing and scheduling duties to run the driving school
- Oversee the Communications of the Driving School (i.e. telephone, email, marketing media, etc.)
- Maintain and keep updates on all equipment, supplies, and vehicles for the driving school
- Build contacts and relationships with local schools, churches, and church members for growth purposes.
- Set annual goals for the Driving School, in impact, growth, finances and evangelism that contribute to church growth and church finances (in the form of tithing on the business).
- To help create a bridge for students and their families to encounter Jesus and be invited to church or youth programs at church
- To lead in some form of spiritual moment in the classroom.

### **Driving School Quantifiable Goals**

#### **Business Growth**

- Gross Revenue Growth of 10% YOY
- STRETCH GOAL: 350 New Students in 2020

#### Team

- Recruit, train, and position 2 new part time instructors
- STRETCH GOAL: Launch first franchise in 2020

#### Evangelism

- 24 New Passion Church Members in 2020 via Driver's Ed